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TOURISM DEVELOPMENT IN UZBEKISTAN: LEGAL BASIS

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ANNOTATION: Tourism is one of the fastest growing sectors of the world economy. Its comprehensive development is becoming a major source of income for many countries. Therefore, many countries around the world are taking all measures to further develop this sector, to create the appropriate infrastructure at the level of world standards and to increase the flow of tourists. Uzbekistan also pays great attention to the development of the industry.

KEY WORDS: brand of pilgrimage tourism, scientific heritage, quality service, tourism infrastructure.

INTRODUCTION: The tourism industry in Uzbekistan is developing rapidly. Uzbekistan has a huge tourism potential. The Republic is one of the tourist centers not only in Central Asia, but throughout the world. Uzbekistan has unique historical and architectural ensembles of different periods of history. The ancient modern architecture of cities is combined with national architectural monuments of past centuries. It has its own harmony, unique for Uzbekistan. In recent years, special attention has been paid to tourism in our country. Accelerated development of tourism in our country, more complete and effective use of the existing huge tourism potential, traditional cultural and historical tourism along with other potential types of tourism – pilgrimage tourism, ecological, educational, ethnographic, gastronomic, sports, health, rural, industrial, business tourism and other types. Recognized as a new direction in the field of tourism, pilgrimage tourism plays an important role in strengthening intercultural exchange and tolerance. The issues of creating a single brand of pilgrimage tourism in Uzbekistan, the problems of pilgrimage tourism and possible solutions, the study and research of current problems and experiences of the regions in the development of pilgrimage tourism is one of the urgent tasks facing scientists today. In order to train highly qualified specialists in the field of domestic and pilgrimage tourism, there are currently 2 research institutes, 4 colleges, 6 technical schools in Uzbekistan and the Silk Road International University of Tourism and Cultural Heritage in Samarkand under the Ministry of Tourism and Cultural Heritage. is operating.

International events aimed at the formation of scientifically based information about shrines, scientists, their scientific heritage, as well as a comprehensive study of the potential of pilgrimage tourism, the systematization of information are being held in our country. Today, there are 784 Islamic shrines in Uzbekistan, 19 Christian shrines and 8 Buddhist cultural heritage sites in the region. A number of cultural events are held in the framework of the promotion of Jewish and Buddhist shrines, the creation of films in foreign languages about Uzbek scholars, the Imam al-Bukhari International Contest of Hadith, the contest "Islamic Calligraphy". In order to create all-round convenience for tourists, the hospitable Uzbek people pay special attention to the further development of the tourism industry in our country, the improvement of the hotel network and the further improvement of the quality of service. It is no secret that tourism plays a key role in the world economy. Many countries are ensuring the well-being of their people through this sector. Some countries are attracting tourists with their historical sites, beautiful nature, ancient monuments,

www.wordlyknowledge.uz Volume: 1, Issue: 2, 2023

while others are opening the door to the world in completely different directions, especially with trade and services.

In Uzbekistan, special attention is paid to the development of pilgrimage tourism. In particular, the practice of introducing halal standards in restaurants and cafes in the country has begun. Prayer rooms for tourists have been provided at international airports and railway stations, as well as flights between Tashkent and Jeddah (Saudi Arabia) to expand pilgrimage tourism through Uzbekistan Airways.

Uzbekistan, with its rich cultural and historical heritage, has great potential for the development of halal tourism and access to the Islamic tourism market. It is home to Imam Al-Bukhari, Bahauddin Naqshbandi and many other famous scholars in the Islamic world. Today, the preservation of magnificent monuments of ancient architecture and manuscripts in the country will increase the country's tourism potential and attract more tourists from Muslim countries.

Uzbekistan is taking comprehensive measures to diversify the national economy, accelerate the development of the regions, and develop tourism, which is one of the strategic sectors that will increase the country's investment attractiveness. In addition, the Concept for the Development of Tourism in the Republic of Uzbekistan for 2019-2025 provides for the implementation of the following tasks:

– improving the regulatory framework in the field of tourism, the introduction of international norms and standards aimed at creating favorable conditions for tourism development;

– development of tourism infrastructure and creation of an acceptable and favorable tourism environment;

– development of transport logistics, expansion of internal and external routes, improving the quality of transport services;

– diversification of tourism products and services aimed at different segments of the tourism market;

– development of domestic tourism, which will stimulate the activity of tourism entities aimed at meeting the demand for tourism services in the country;

– promotion of tourism products of the Republic of Uzbekistan in international and domestic tourism markets, strengthening the image of the country as a safe place for travel and leisure;

– improving the system of training, retraining and advanced training for the tourism industry.

Today, along with ancient monuments, shrines, historical and cultural monuments, the tourism industry and infrastructure of Uzbekistan, which attracts tourists with its unique culture and traditions, picturesque nature and corners, is developing. This can be seen in the fact that in a study conducted by the World Tourism and Tourism Council (WTTC) on the economic results of the tourism industry,

Uzbekistan was listed as one of the five fastest growing countries in the tourism industry. According to the targets for the development of tourism in the Republic of Uzbekistan until 2025, to increase the number of foreign tourists visiting Uzbekistan to 9,089.3 thousand in 2025 (6,750,000 in 2019), the volume of exports of tourist services in 2019 from $ 1313 million to $ 2,232.8 million in 2025.

There are many architectural monuments of Islamic culture in Uzbekistan. This has always been of interest to tourists in Muslim countries. Following the recognition of Uzbekistan as one of

www.wordlyknowledge.uz Volume: 1, Issue: 2, 2023

the world's centers of pilgrimage tourism, it is possible to develop the country's tourism infrastructure and significantly increase the flow of tourists.

CONCLUSION: One of them is the Fayaz-tepa temple complex, where, in fact, the history of the Buddhist temple in Uzbekistan began. Excavations here were carried out by an Uzbek-Japanese expedition led by academician Edward Rtveladze in the early 2000s.

Today, Buddhists visit not only Asian countries but also Europe and other parts of the world. All modern conditions are being created for them. This, in turn, serves to increase the number of tourists.

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